

SEO

HUNTERS

We've got you covered!



Steve Hawkins

Legal Disclaimers & Copyright Info

ALL RIGHTS RESERVED

No portion of this report, whether a whole section or a portion thereof can be reproduced in any form of media, whether electronic or otherwise, digital format or plain photocopy. Furthermore, no portion can be distributed in any way, channel or medium without the written permission of the author.

DISCLAIMER

All kinds of information presented herein are the exclusive view of the author at the date such information was published. Due to the fast changing nature of information regarding Search Engine Optimization, the author reserves the right to revise, change, alter and update his opinion based on the current information available. The report is intended for informational purposes only.

While the author has exerted due diligence to verify the information relayed in this report, neither the author, his partners/affiliates/researchers assume any responsibility for inaccuracies, omissions and errors.

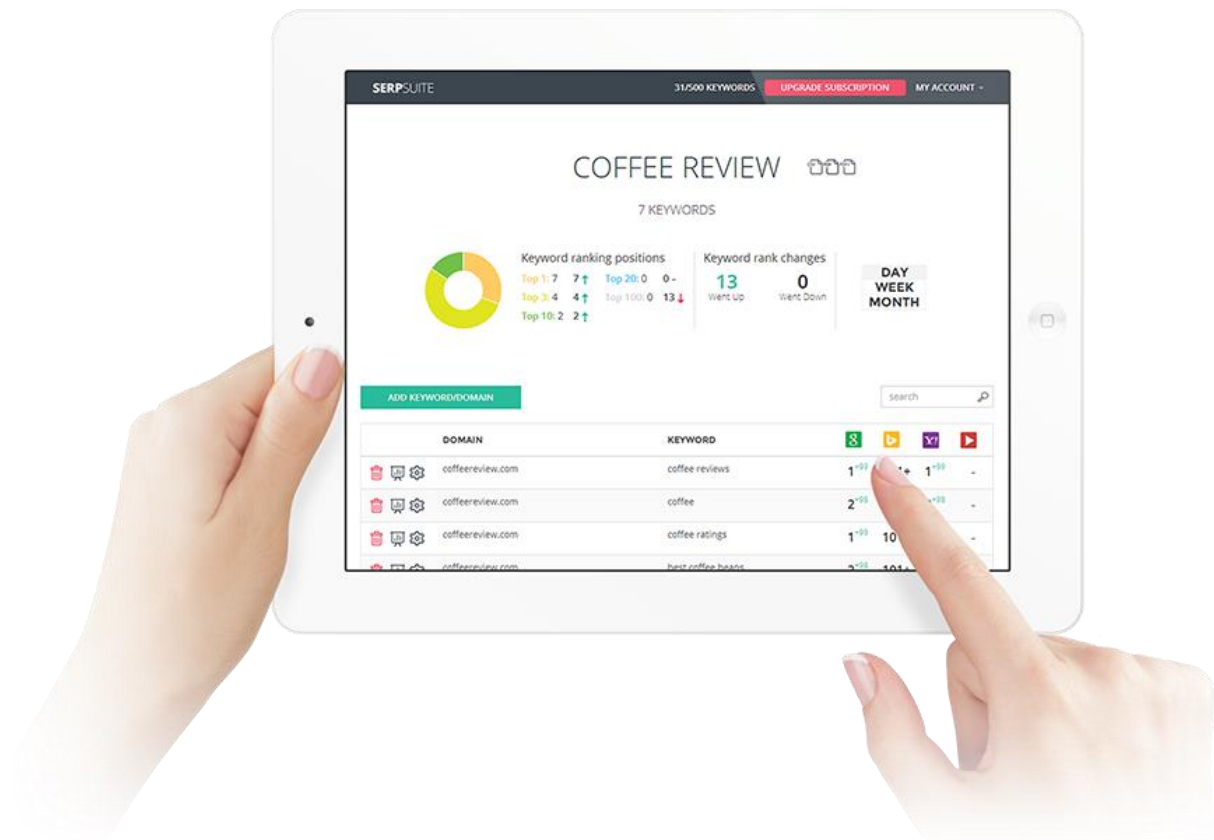
Any mention of organizations, firms or institution is purely unintentional. If advice concerning legal or related matters is needed, the services of a fully qualified professional should be prioritized. This report is not intended for legal purposes but for personal information and consumption.

You should be well aware of any applicable laws that govern business transaction or business practices in your own country and state. Any reference to any business or person whether living or dead is purely coincidental.

The author does not guarantee that you can make money out of this report for the reason that the author does not know your intentions or what the information can do for you. The author also does not know what kinds of result will be generated with some techniques that are mentioned related to Search Engine Optimization and other related information. Since the content of this report has never been released to the public, the corresponding results are never guaranteed. You can use the information at your own risk. The author does not assume responsibility if you're Website drops in rankings or is penalized by the search Engines for whatever reason.

SEO HUNTERS

Serp Suite Is The Best And Most Cost Efficient Way To Track Your Money Keywords and website rankings.



[>> Get Serp Suite Here <<](#)

Contents

Article and Content Readability	5
Readability Conditions.....	5
Other readability Factors.....	6
Font.....	8
Link Alchemist:.....	9
Seo Link Robot:	9
Doc Marketing Robot:.....	9

Article and Content Readability

Most site owners don't realise that each single one of your articles and content pages get assigned a readability score by google.

There are a set of conditions that you must check on your site to gain the best possible score.

Readability Conditions

1. Does the Headline or the body of the text contain any spelling errors? Check it to ensure none appear (do not presume) we all make mistakes.
2. You will find a free tool to do this for you and all you have to do is enter your email to receive the report.
<http://www.spellcheck.net/website-spellcheck/>
3. How well are the comments on the site written? If poor comments are on the site and do not flow then remove them as they will be doing more harm to your site than good. Also set any comments to 'no follow'.
4. Is the article or the content on the site is using a lot of **** tag? Or any html tags are being used excessively? Then the content won't look natural and you will be penalized for it.

Here is an example of excessive use of the strong tag with every instance highlighted.

```
Source of: http://insomnia-connection.com/blog/menopause-insomnia/ - Mozilla Firefox
File Edit View Help
192 <p>I'm not going to recommend drugs here. We know we can go to the doctor and
193 <p>Menopause natural remedies are the answer for me. For safe effective relief from
and natural way to regain your cool. <a href="http://www.insomnia-connection.com/MPa
of menopause. This is what I'm using now after trying quite a few!</p>
194 <hr width="75%" />
195 <p>I started taking <strong>MellowPause</strong> 9 days ago; for the past 5 n
sleep.</p>
196 <p><strong>Maureen A.</strong></p>
197 <p>Thank you very much for recommending your MelloPause treatment. I honestly
in the family. I feel so much more calm and all the hot flashes have gone!</p>
198 <p>Sandra, Beauford West.</p>
199 <p><a href="http://www.insomnia-connection.com/MPause" target="new">Get More Info on
200 <hr width="75%" />
201 <h2>Other ways to overcome menopause insomnia</h2>
202 <p>Make sure you are sleeping in a cool room and make sure your bedding is not too w
up.</p>
203 <p>Unwind for 2 hours before bed if possible. Easier said than done I know, but try
affect our circadian rhythm.</p>
204 <p>Try to establish a night time routine. This works well for kids and it works for
it's time for sleep </p>
205 <p>Eat serotonin producing foods. Rice (especially Jasmine) and other carbohydrates,
206 <p>Menopause insomnia can be a problem but we can help to overcome it with persisten
207 <p>Here's what you get when you sign up to our fortnightly Sleepezy News! You&
Sleep</strong>, <strong>Your Dreams Revealed</strong> <strong>
Guide to Lucid Dreaming</strong> All ready for instant download.</p>
208 <p>And if <em>that's</em> not enough you'll be given links to download t
209 <div class="soma-buttons soma-alignleft-clear soma-basic">
```

Other readability Factors

1. Does your site use H1 tag in the title?

Do not use the H1 tag in every heading on your page otherwise it will be classed as over optimized and penalized for it. We would recommend that the H1 tag should only be used **twice** maximum on any page.

2. For all other sub headings on the page make use of the H2 – H5 tags but again we would only recommend you use these **twice** per page otherwise you may get an over optimized penalty. It is also important to have the H tags flow consecutively from H1 – H5 as you will be surprised how

SEO HUNTERS

many websites do not do this so never use a H2 tag followed by an H4 tag always use then 1-5.

3. Is the article keyword stuffed?

Any article of 500 words should not use the keyword more than **twice** in the body of the article. Do not write all articles the same or similar length as this is also unnatural and you should have articles ranging from 500 words to 2500 words as this is far more natural to the search engines.

4. Does your articles/information have internal linking?

If not you need to have at least 3 internal links per article/information to other articles/information on the website, this will also help to pass link juice between the pages of the website.

A good example of internal linking can be found here:

[http://en.wikipedia.org/wiki/Battles_on_Amur_River_\(1900\)](http://en.wikipedia.org/wiki/Battles_on_Amur_River_(1900))

Note the inline links in the article text? They are all internal links and relevant to a related article.

Font

One area that will surprise a lot of website owners is that of font size being used on your website and the type of font being used. These 2 factors do affect the page quality score.

1. Font style should be one that is easy to read and this includes the font used in graphics, headers and the body of the webpage.
2. We have found that font sizes of between 10–16 are acceptable, but 14 is the optimum for best results.

There is a great free plugin that you can add to your site to make this process very easy for changing font and text size if you are not currently optimizing your font size and type which can be found here.

<http://wordpress.org/extend/plugins/tinymce-advanced/>

<http://www.read-able.com/> free tool but does not show you the score against your competitors.

To your success.



Steve Hawkins

Steve Hawkins

Recommended Tools and resources:

Link Alchemist:

Don't let wasted links kill your rankings.. Link alchemist created thousands of links to ensure that the 80% (for an average website) of your links to your website help your site rank better..

[Click To Find out more here](#)

Seo Link Robot:

Fantastic tool and simply the best and cheapest in its class Create accounts, post articles to account, web 2.0, article directory, rss feed submission, social Bookmarking + much more but more importantly better value cost wise than all of its competitors..

[Click To Find out more here](#)

Doc Marketing Robot:

Create diverse high pr document sharing links by auto creating accounts / PDF's and auto drip feed posting to pdf sites. High quality links

[Click To Find out more here](#)
